

# EISEMAN JEWELS

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## **EISEMAN JEWELS ANNOUNCED AS JEWELER HALL OF FAME INDUCTEE**

First Dallas jeweler to receive recognition by *National Jeweler* magazine

(DALLAS, Texas) – Eiseman Jewels NorthPark Center, Dallas' family-owned luxury jeweler, has been named the finest independent jewelry store in the nation and will be inducted into *National Jeweler* magazine's Retailer Hall of Fame. Eiseman Jewels is the first independent jeweler in Dallas-Fort Worth, and only the second in Texas, to receive this honor. Selected from over 22,000 jewelry retailers in the United States, Eiseman is being recognized for its significant contributions to American jewelry retailing.

The *National Jeweler* Retailer Hall of Fame was founded in 1989 to honor jewelers who have made significant contributions to American jewelry retailing and have inspired their peers throughout the industry. Each year, one jeweler is selected for induction in one of three categories, Single-Store Independent; Multi-Store Independent; Majors. Hall of Fame induction is a lifetime peer recognition award.

"I've known Richard Eiseman for years, and he's exemplary of the class of jewelers traditionally inducted into the Hall of Fame. He has built and runs a company of the highest caliber, excellent in all its facets. He truly deserves to be recognized as being among the best jewelers operating today in the U.S.," said Whitney Sielaff, Editor, *National Jeweler*.

The award will be presented in conjunction with the Jewelry Information Center's (JIC) GEM Awards on Friday, Jan. 8, 2010 at Gotham Hall in New York City. Former Secretary of State Madeleine K. Albright, who has authored a book exploring the significance of fine jewelry as a diplomatic, political and social tool, will be honored with the Style Award.

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## Eiseman Jewels Award Announcement

"I am extremely proud to receive this honor by *National Jeweler* magazine on behalf of Eiseman Jewels. This induction into the Hall of Fame is recognition for the entire Eiseman team of professionals, who have carried on the core values of outstanding customer service and unprecedented quality, selection and value that are synonymous with our name," remarked Richard D. Eiseman, Jr., President and CEO.

Eiseman Jewels was founded in 1963 by Richard "Dick" Eiseman, Sr. and his wife Louise. Forty-four of those years, the salon has been located in NorthPark Center, one of the preeminent retail centers in the United States, and counts its coveted location as one of the keys to its success.

"NorthPark Center would like to congratulate Eiseman Jewels for receiving this prestigious award and being recognized as one of the finest jewelers in the country," said Nancy Nasher, owner, NorthPark Center. "Eiseman Jewels has been part of the NorthPark family for 44 years and we commend them on their continued commitment to quality and unsurpassed service."

While holding strong to the cornerstones that his parents established as the bench marks so many years ago - integrity, value, selection, courteous service and philanthropy – Richard Eiseman, Jr. continues to fine-tune the unique selection of timepieces, jewelry and diamonds that clients have come to expect. Today, the Eiseman Jewels collections focus on great design, with pieces that can not be found anywhere else. From exclusive designers, such as the world-renowned Seaman Schepps, to the new Eiseman Boutique Collection, a sophisticated, value collection of earrings, necklaces and rings, Eiseman Jewels brings its customers pieces they can enjoy everyday, as well as important jewels to pass down generations.

**About Eiseman Jewels**

Highly regarded as the Southwest's premier jeweler with gracious and expert service, Eiseman Jewels is purveyor to an extensive selection of bridal diamond jewelry including designs from Daniel K, Michael B, Jack Kelege, Precision Set, as well as collections from renowned fashion jewelry designers Cathy Carmendy, Rodney Rayner, Mikimoto, Gurhan and exclusively Seaman Schepps. Eiseman Jewels also boasts an impressive watch collection with brands such as Rolex, Cartier, Jaeger-LeCoultre, Ulysse Nardin, Breitling, Baume and Mercier and Tag Heuer.

As the original family-owned tenant of NorthPark Center, whose recent expansion has confirmed its place as one of the premier shopping destinations in the United States, Eiseman Jewels continues to anchor one of the most important locations in the Center. Located adjacent to Neiman Marcus in NorthPark Center, customers can contact Eiseman Jewels at (214) 369-6100 during stores hours of Monday through Saturday 10 a.m. until 6 p.m., Thursday until 8 p.m., closed Sunday or by appointment in your home, office or jet.

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